



## Who we are

- Pink Revolution is a 501(c)3
- **100% volunteer organization**
- There are **no salaried or paid** individuals

## Our MISSION

We are an alliance of dedicated individuals banding together to support a better treatment experience for cancer patients with all types of cancer by providing chemo care packages and financial support.

## Our VISION

We envision a world where everyone will have the opportunity to receive treatment without the risk of financial burden.

## Our PURPOSE

To remove treatment obstacles and save the lives of cancer patients one person at a time.



## Our Programs

**Gift Card Program** - We provide Gas/Grocery Gift Cards in denominations of \$25 to patients in need. Our methodology includes utilizing social workers at the oncology/radiation centers to distribute cards on a quarterly basis. Distributions are carefully tracked to ensure we are reaching those most in need.

**Chemo Care Packages** - This program provides individual care packages with over 15 different products that a patient can use during treatment. Products include: handmade chemo hat, thank you card, decorated journals, hand sanitizer, lotion, a fleece blanket, socks, puzzle books, playing cards, tissues and lip balm. 1,500 Chemo Care packages are delivered to the oncology/radiation centers each year.

**Chemo Support Products** - This program provides patients in need with a variety of chemo support products including wigs, mastectomy bras, compression supplies, and vests.

# Program Impact 2023

**\$195,268**

Financial Support  
provided to patients

**\$113,475**

**4,539** Gift Cards  
distributed to  
Oncology/Radiation  
Centers

**\$37,500**

**1,500** Chemo Care  
Packages delivered to  
Oncology/Radiation  
centers

**\$44,293**

Chemo Support  
Products  
distributed

**1,132**

Unique Cancer  
Patients  
supported

**45**

Oncology/Radiation  
Centers supported

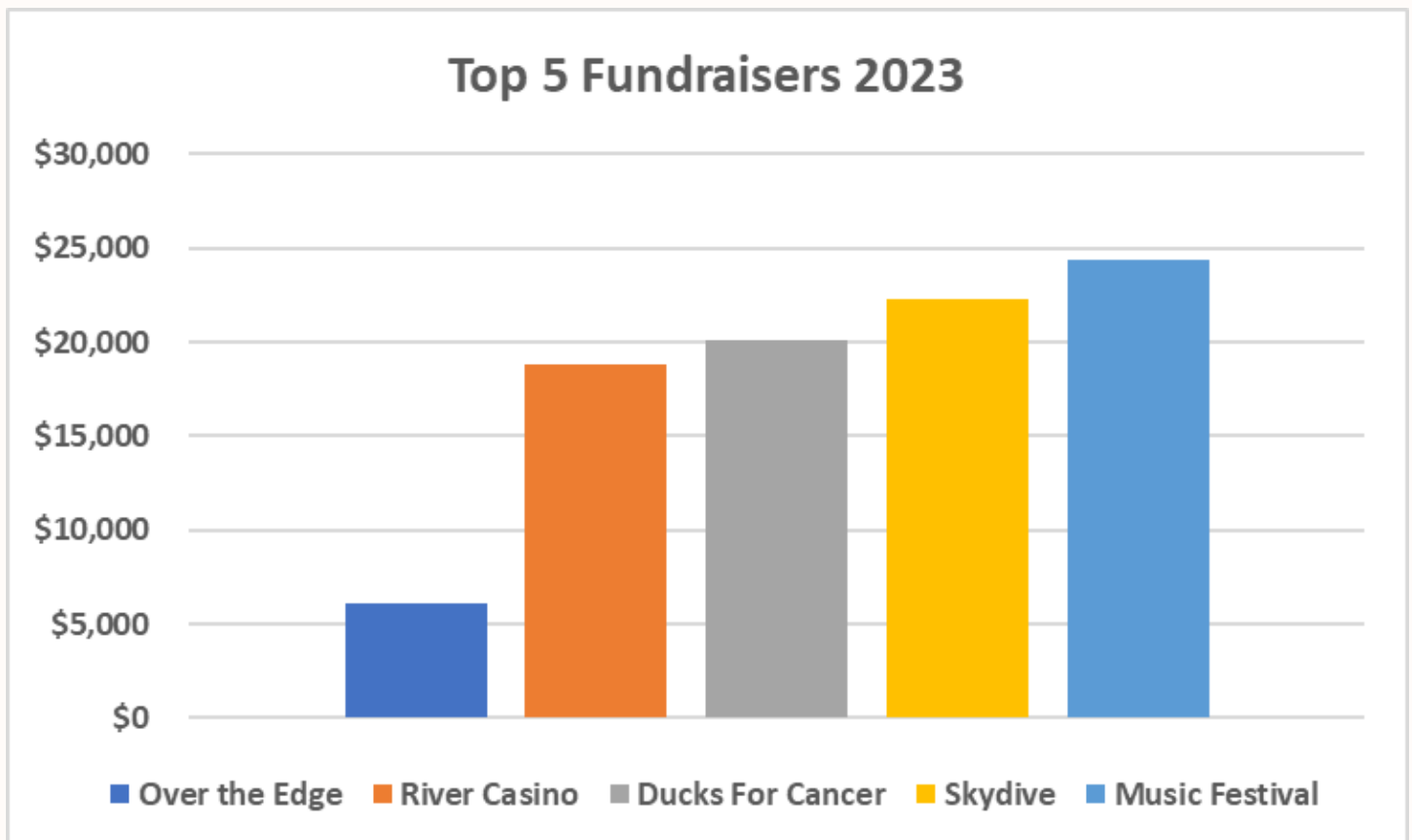
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States participating in  
PRNH Service programs  
Mass, Maine, NH and  
Vermont

# Fundraising 2023

Fundraisers are key to generating income and are held throughout the year. Our top five fundraising events in 2023:

- **River Casino** - Annual 10 day fundraising event at local casino in NH
- **Ducks for Cancer** - MA based 501(c) (3), non-profit
- **Over the Edge** - 24 story rappelling event in Manchester, NH
- **Music Festival** - Annual event in Brookline, NH
- **Skydive** - Tandem skydiving event



# Grants 2023

**\$40,000 Patient Relief Grant:** National Breast Cancer Foundation awarded grant in June 2023. The grant provided funding for 40 patients that received \$38,074 in chemo support products and 30 additional patients received 119 Gas/Grocery Cards.

**\$9,042 Business Awards and Grants:** 10 awards received from local retail chain stores - Walmart and Whole Foods. Funding was applied to the Gift Card Program and 362 cards were purchased for patients in need.

**\$3,000 Civic Organization Grants:** 3 awards received from local Rotary clubs. Funding was applied to Gift Card Program and 120 cards were purchased for patients in need.



# **Highlights 2023**

- Expanded Support Services in 2023 to include Chemo Support Products (wigs, mastectomy bras, compression supplies, and vests)
- Supported 12 new radiation and oncology centers
- Developed a Tribute Program for donors to remember or honor a loved one on our website
- Raised \$231,209 in funding by hosting 10 Fundraising events
- 395 individual donors donated \$47,216 in 2023

## **Goals 2024**

- Increase fundraising by 15% from prior year
- Increase Chemo Care Packages from 1,500 to 1,800 - 300 additional packages
- Continue to add new Oncology/Radiation centers within New England area
- Expand PRNH organization with additional volunteers to continue our mission

## **Questions/Contact Information**

To learn more about **Pink Revolution of NH** visit us at:

<https://www.pinkrevolutionofnh.org>

Contact us with any questions at:  
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