

2024 ANNUAL REPORT

PINK
REVOLUTION
OF NEW HAMPSHIRE





Supporting cancer patients with *all* types of cancer

Pink Revolution of NH is a nonprofit, fully volunteer-driven organization that supports cancer patients in New Hampshire, Vermont, Maine, and Massachusetts.

OUR MISSION

We are a coalition of compassionate individuals united in our commitment to improve the treatment journey for cancer patients facing all types of cancer.

Through financial support initiatives, we alleviate the financial strain often experienced during treatment by funding gas and grocery cards.

Additionally, we provide essential comfort care products such as wigs, mastectomy bras, and lymphedema products ensuring patients receive the support and resources they need for a better quality of life throughout their cancer journey.

OUR VISION

We envision a world where everyone will have the opportunity to get to treatment without the risk of financial burden.



OUR PURPOSE

To remove treatment obstacles and save the lives of cancer patients one person at a time.

DEAR *Friends,*

As we reflect on the past year, I am filled with immense gratitude for the continuous commitment of our Pink Revolution of NH community. Together, we have made a profound impact on the lives of cancer patients across communities in New England.



In our sixth year, we saw incredible progress in our efforts to support cancer patients in need. We recognize the evolving challenges faced by cancer patients – job losses, mounting medical bills, and difficult decisions between essential needs and life-saving treatments. In response, we have directed our energy and resources toward our programs that are truly life-saving: our Gas and Grocery Gift Cards Program and our Comfort Care Solutions Program.

This year, we increased the distribution of gas and grocery gift cards, recognizing that transportation and access to food remain significant barriers for many cancer patients and their families. **Our goal is clear: no individual battling cancer should compromise their health due to financial constraints.**

In addition to our expanded gift card program, we have made significant strides in distributing cancer care products, which are critical for the emotional and physical well-being of those undergoing treatment. Through our new partnership with Amanda Thomas Wig & Mastectomy Boutique, a trusted local business in New Hampshire, we've expanded our product offerings to provide even more patients with the gift of comfort.

As we move forward, let us remember that every contribution, every act of kindness, and every dollar donated brings us closer to **our vision: a world where everyone can access treatment without the risk of financial burden.**

Join the pink revolution today – because together, we can save lives, one cancer patient at a time.



With gratitude,
Lauren Cauffield

Co-Founder and Board President
Pink Revolution of NH

FINDING STRENGTH *Together*

Pink Revolution of NH partners with leading oncology centers across New England to provide vital financial assistance to local cancer patients in need. Through these partnerships, we connect directly with those facing the greatest challenges, ensuring that no patient has to choose between their health and financial stability for themselves and their families.

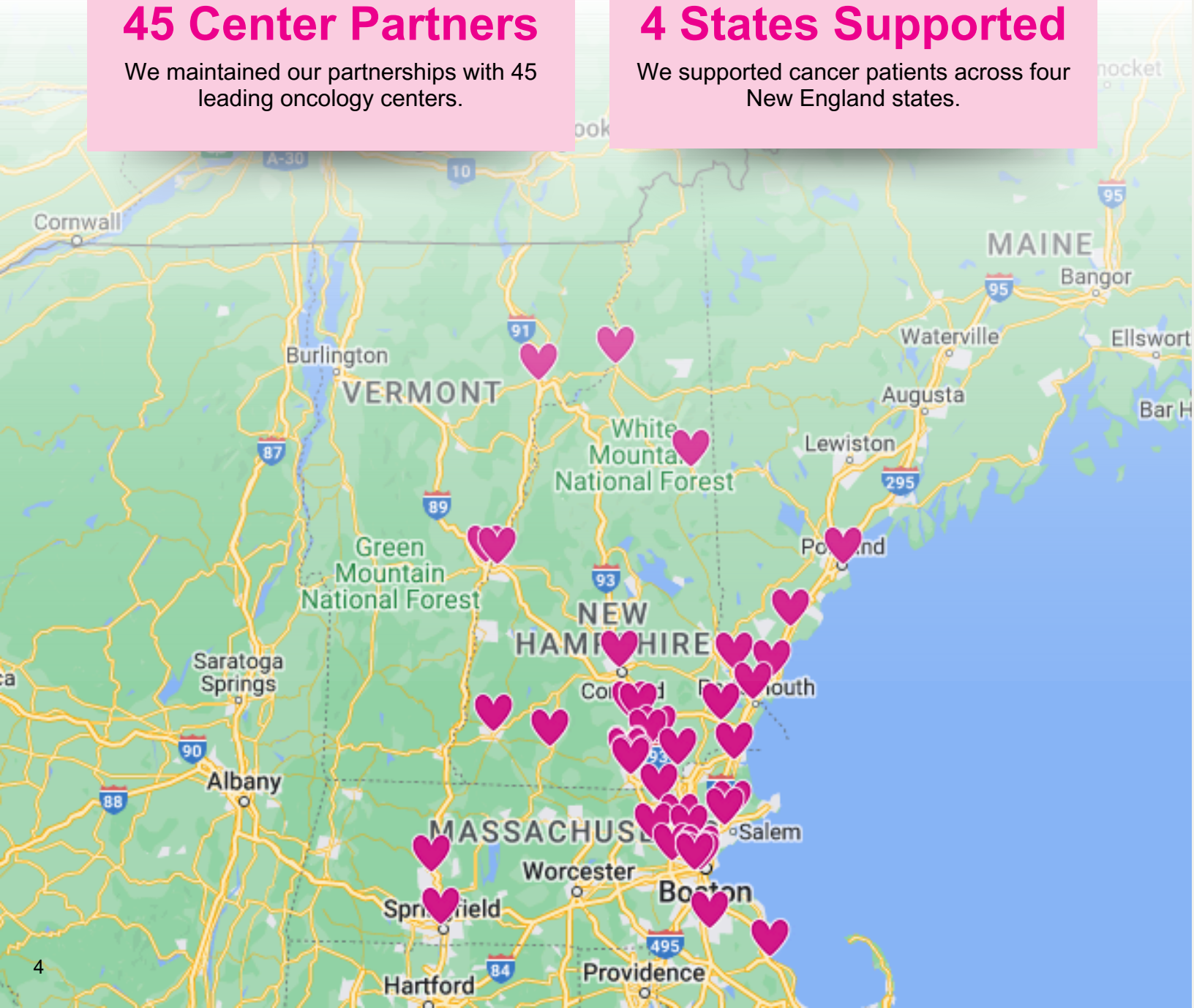
In 2024, Pink Revolution of NH strengthened relationships with our oncology center partners, allowing us to help even more cancer patients. These partnerships expand our reach and impact, which spans New Hampshire, Massachusetts, Maine, and Vermont.

45 Center Partners

We maintained our partnerships with 45 leading oncology centers.

4 States Supported

We supported cancer patients across four New England states.



SAVING LIVES, *One Patient at a Time*

Every minute in the United States, approximately four people are diagnosed with cancer.¹ That amounts to 5,480 new cases of cancer each day, and a staggering 2,001,140 cases annually. The harsh reality is that nearly everyone knows someone whose life has been affected by cancer. In New England, the prevalence of cancer is particularly high, with New Hampshire and Maine reporting some of the highest incidence rates in the country.¹

But each new diagnosis is more than just a statistic—it represents a life changed forever. That’s why Pink Revolution of NH is committed to helping patients overcome barriers to treatment. We understand that behind every number is a person with hopes, dreams, and a support system of loved ones. In 2024, we were honored to touch the lives of 2,631 patients through our vital support programs.

2,631 Lives Touched

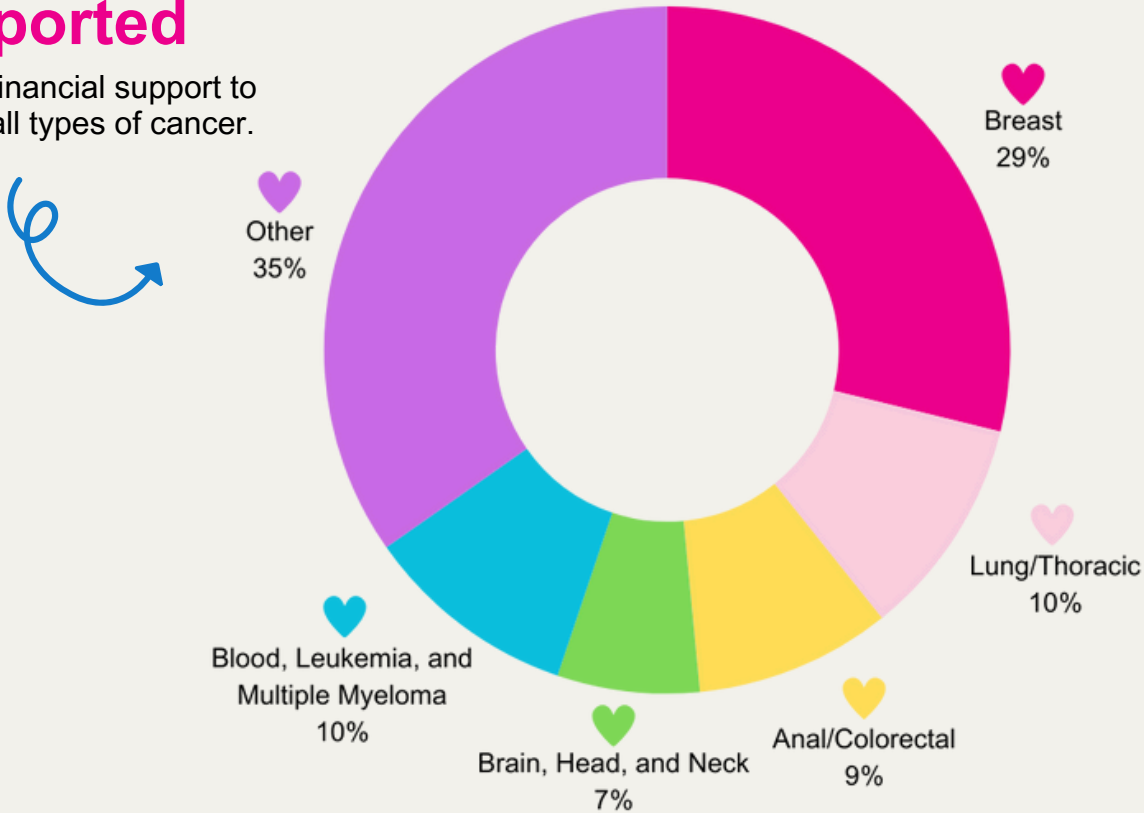
We touched the lives of 2,631 cancer patients and their families through our support programs.

\$162,352.60 in Financial Assistance

We distributed \$162,352.60 to cancer patients to help alleviate the financial burden of treatment.

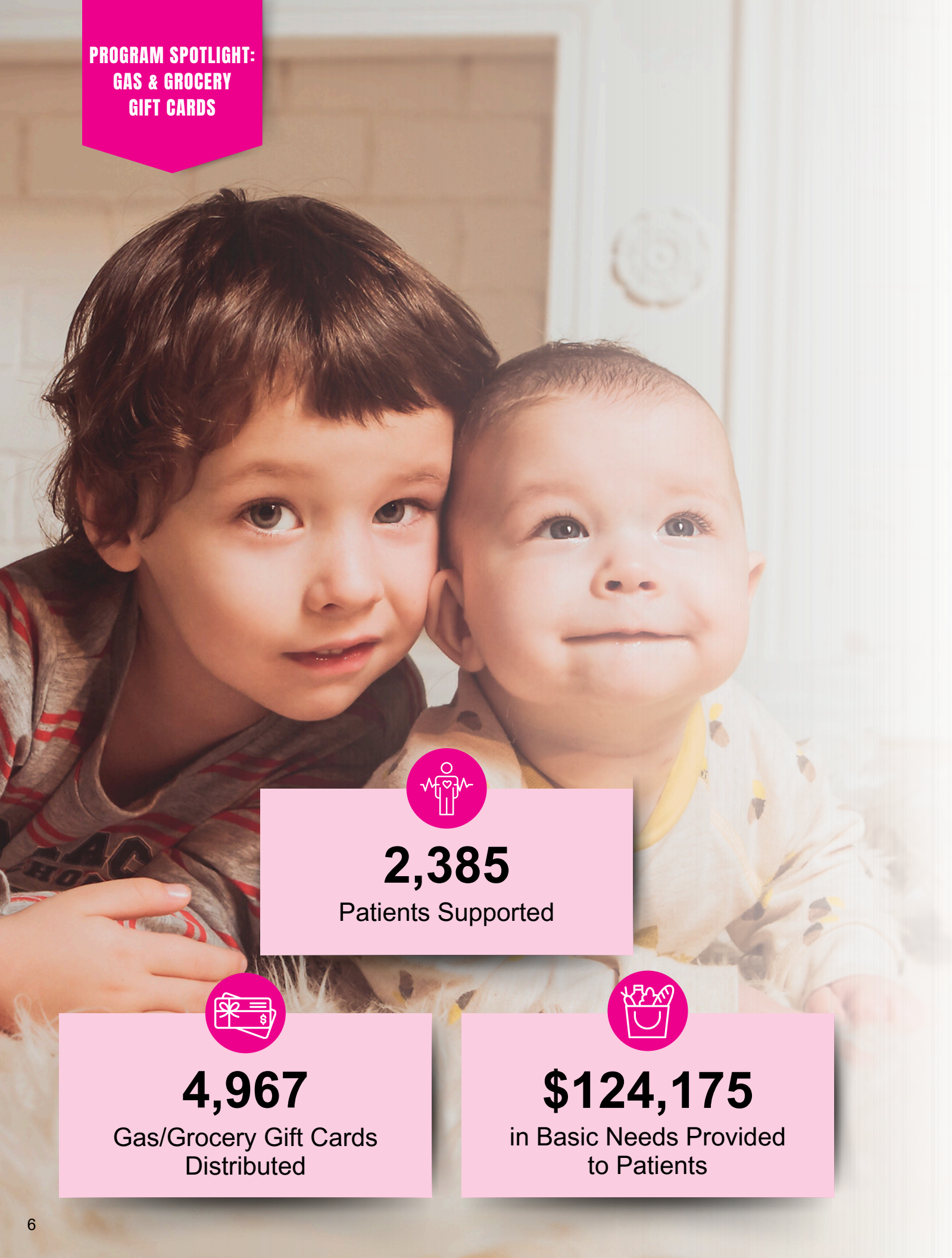
All Cancer Types Supported

We provided financial support to patients with all types of cancer.



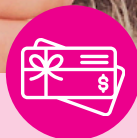
Sources:
1. Cancer Facts and Figures 2024. American Cancer Society.
<https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/annual-cancer-facts-and-figures/2024/2024-cancer-facts-and-figures-acf.pdf>

PROGRAM SPOTLIGHT:
GAS & GROCERY
GIFT CARDS



2,385

Patients Supported



4,967

Gas/Grocery Gift Cards
Distributed



\$124,175

in Basic Needs Provided
to Patients

FUELING LIVES: *A Family's Journey*

For families facing the daunting reality of cancer, the road ahead is often paved with uncertainty and unimaginable challenges. The physical, emotional, and financial toll can be overwhelming, especially when the journey to recovery requires long hours on the road and the strain of daily treatments.

“The mission of our program is to make sure that our on-treatment families can keep a roof over their heads, food on the table, and gas in their car,” said Joe Chabot, Director of Pediatric Resource Program at Dana-Farber/Boston Children’s Cancer & Blood Disorders Center. “And that’s what Pink Revolution of NH helps us to do.”

As a center partner, patients at Dana-Farber/Boston Children’s, specifically children with pediatric cancer and their families, receive much needed support from Pink Revolution of NH. Last year, the center had a 20-month-old patient who was diagnosed with a rare type of cancer. Just five months into his treatment, his four-year-old older brother was diagnosed with the same cancer.

This family—an expecting mom, dad, and the two boys with cancer—commuted 60 miles each way to get to and from their treatment in Boston, Massachusetts. The mom, who was the primary income earner, had only been at her job for five months and had no paid leave time. She had to make the difficult decision to leave her job to bring her children to treatment, which left them with mounting financial challenges.

One of the family’s greatest needs was groceries, as they spent so much time on the road, as well as gas to make the long commute to Boston. That’s when Pink Revolution of NH’s Gas and Grocery Gift Card Program stepped in. By providing these vital resources, the program ensured the family could focus on what mattered most—their children’s health and recovery—without the constant worry of how they would afford basic necessities.



“I’m happy to report that both boys are responding well to their treatment,” said Joe. “It’s not an exaggeration to say that Pink Revolution of NH has been an invaluable part of this family’s treatment and support.”



246

Patients Supported



400

Cancer Care Products
Distributed



\$38,177.60

in Comfort Provided to
Patients

THE GIFT OF COMFORT: *Tammy's Story*

Tammy P. was a single mother to three boys, working at three different jobs to keep her family's home running. But everything changed when she was diagnosed with cancer.

Tammy's diagnosis meant that she had to step away from work to go to her treatments. "Emotionally and financially, it just totally drained me. I lost every sense of independence," she recalled. For Tammy, the road ahead seemed uncertain and filled with challenges.

One of the most painful side effects of Tammy's treatment was lymphedema—a condition that caused painful swelling in her hand. "I call it my 'nutty professor hand' because it swells up like Eddie Murphy in the *Nutty Professor* movie. It looks funny, but it doesn't feel good and makes it impossible to use my hand," Tammy explains.

When you're battling cancer, comfort isn't just a luxury; *it's a necessity*. Yet, some health insurance plans don't cover all cancer care products, leaving patients with high out-of-pocket costs that often make these necessities unaffordable.

Pink Revolution of NH's Comfort Care Solutions Program aims to provide comfort and alleviate some of the struggles that cancer patients like Tammy face. From lymphedema products and wigs to mastectomy bras and prostheses, the program addresses not only physical needs but emotional well-being as well.

When Tammy received a customized lymphedema glove from Pink Revolution of NH, it made a world of a difference in her daily life. "This glove has been a lifesaver... my fingers don't turn cold or numb and I can use what I need in order to maintain a healthy lifestyle."

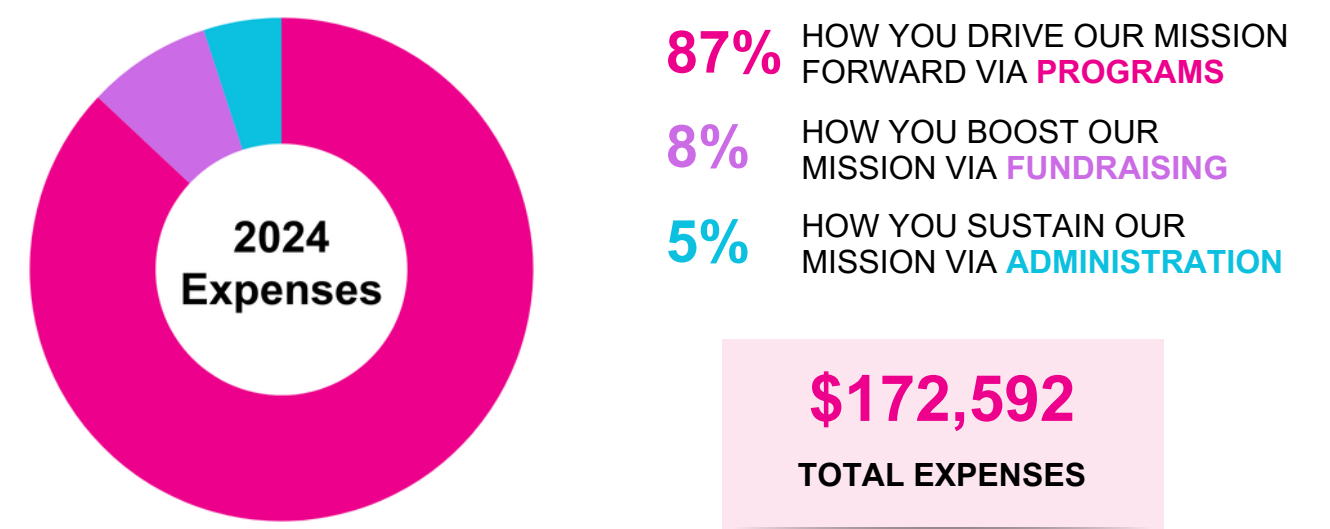
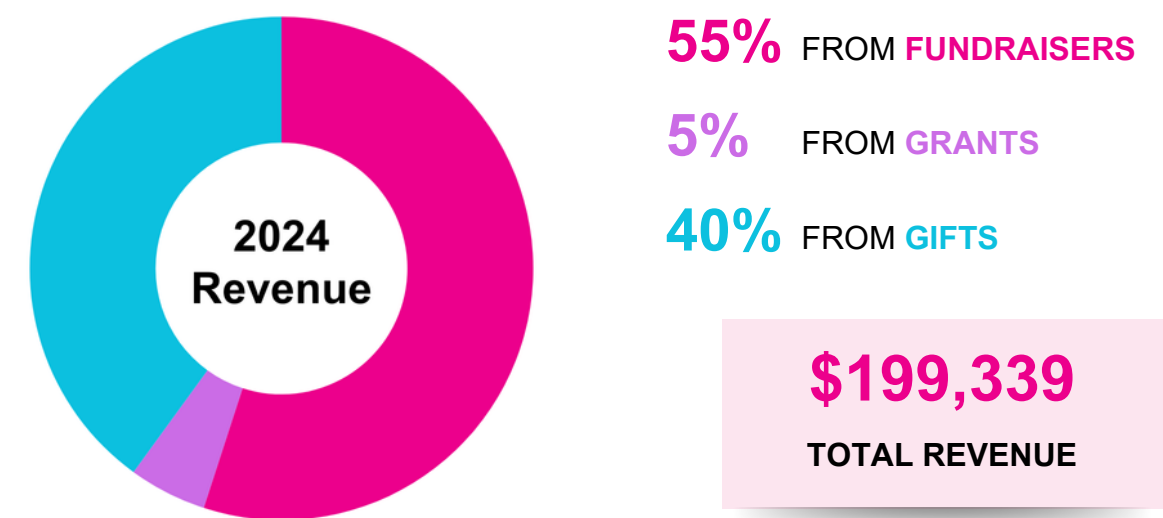
Thanks to the support of this program, Tammy's cancer treatment became a little more manageable and allowed her to reclaim some sense of normalcy. Pink Revolution of NH's commitment to providing comfort and support is more than just about products – it's also about restoring hope in the lives of cancer patients and their loved ones.

WHAT ARE CANCER CARE PRODUCTS?

- **Lymphedema Products:** Specialized compression garments and accessories are essential for patients dealing with lymphedema, or painful swelling. These items alleviate swelling, promote circulation, and enhance comfort.
- **Breast Prostheses:** Breast prostheses play a significant role in the physical and emotional recovery of patients who have undergone breast cancer surgery. They benefit patients by restoring body symmetry, boosting self-confidence, and serve as an emotional bridge, helping them feel whole again after surgery.
- **Wigs:** Hair loss due to chemotherapy can be emotionally distressing. High-quality wigs not only restore confidence but also offer a sense of normalcy during a challenging time.
- **Mastectomy Bras:** Breast cancer survivors often require post-surgery bras that provide gentle support and comfort. Mastectomy bras are designed with care, ensuring both functionality and aesthetics.

OUR YEAR IN *Numbers*


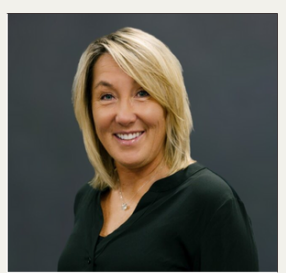
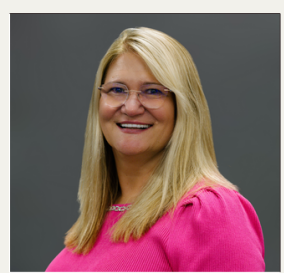

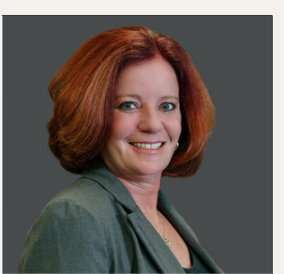
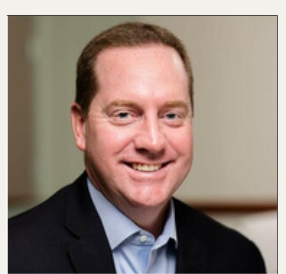
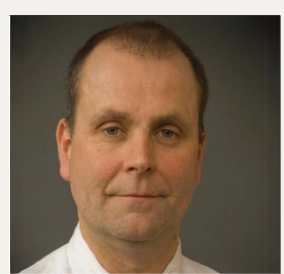
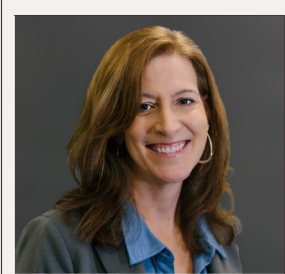



Your generosity combined with Pink Revolution of NH's fundraising efforts allow us to provide financial support to cancer patients in need. Each gas and grocery gift card is valued at \$25, and comfort care products can range from \$10 to \$1,600.



87 cents of every dollar went directly to programs that support cancer patients and families.

BOARD OF *Directors*

As a fully volunteer-driven organization, Pink Revolution of NH relies heavily on its Board of Directors. Board members play a pivotal role in the organization's day-to-day operations, pouring their hearts into making a meaningful difference in the lives of cancer patients across New England.

 <p>Lauren Caulfield President</p>	 <p>Ronda Chrystal Vice President</p>	 <p>Kathy Hesseltine Treasurer</p>	 <p>Stephanie Rogers Secretary</p>
 <p>Lisa McBrine</p>	 <p>Tom Rogers</p>	 <p>Jim Caulfied</p>	 <p>Susan Mabbett</p>
 <p>Colleen Cowette</p>	 <p>Laurie Perreault</p>	 <p>Nancy Druke</p>	

Pink Revolution of NH is also supported by a dedicated team of volunteers who work behind the scenes. From assisting with social media and marketing efforts to securing grants and compiling reports, our volunteers give their time and expertise to further our mission.

Get Involved:

Volunteer with us
Become a sponsor
Donate to our cause
Find us on social media



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